Atty. Docket No.: 20004/15-US-B

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicants** Wheeler et al. I hereby certify that this paper (and/or fee) is being electronically filed with the United States Patent U.S. Serial No.: 10/693,549 and Trademark Office on this date: Filed October 24, 2003 Title "Source Detection Dated: June 29, 2009 Apparatus and Method for Audience Measurement" /Keith R. Jarosik/ Keith R. Jarosik Art Unit : 2425 Registration No. 47,683 Attorney for Applicants Examiner : Jean D. SAINT CYR

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## **RESPONSE TO THE OFFICE ACTION OF APRIL 1, 2009**

## Dear Sir:

In response to the Office action dated April 1, 2009, please enter the following amendments and consider the following remarks. This response is timely filed within three months of the mailing date of the present action.

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 19 of this paper.